

KGMB9

LOCAL NEWS

KGMB9, Hawaii's oldest news station, continues to make a strong investment in local news. With 104 employees at the station, 48 are devoted exclusively to news, with the remainder taking strong ownership in supporting and enhancing the news operation. KGMB9 airs several local newscasts per week: Monday through Friday, the station broadcasts 5 p.m., 6 p.m. and 10 p.m. local news programs. Weekends feature 5 p.m. and 10 p.m. shows. This totals 9 hours and represents 5 percent of our daily programs as being devoted to local news.

KGMB9 has maintained a steady commitment to providing local news by its website to enhance other coverage. A major reinvestment and three-month build out created a new and expanded KGMB9 site with dedicated management, debuting November 1, 2004.

LOCAL PUBLIC AFFAIRS

There are no regularly scheduled segments on local public affairs included in the local newscasts. However, most of our newscasts contain public affairs and issues in the form of news stories or information.

CREATING OR SELECTING PROGRAMMING

KGMB9 has an "open-door policy" for allowing local producers to demo programming that may appeal to the Hawaii community. The station's department heads and sales staff contribute to the General Manager's decision to air a particular program. In addition, viewer mail/email suggestions are reviewed and responses are provided.

KGMB9 continues to gratify its viewers with local producer Phil Arnone's "IZ: The Man Behind the Music" which celebrates the life and music of Israel Kamakawiwo'ole, a now deceased local musician who remains, among the people of Hawaii, as popular in death as he was in life. KGMB9 has also preempted network program in favor of Arnone's "The 50 Greatest Hawaii Albums of All Time."

Another special produced and directed by Phil Arnone was "Kapi'olani Park." This special provided an historical recollection of memoirs shared by many who enjoyed this park which provides over 127 years of history.

Emmis Hawaii took the lead by committing our two stations (KGMB9 and KHON2) which resulted in a statewide commercial-free simulcast on 11 broadcast stations including the Public Broadcast System. This special documentary was produced by Edgy Lee titled, "Ice: Hawai'i's Crystal Meth Epidemic."

EMERGENCY PROGRAMMING

KGMB9 demonstrates a particular strength in this area. As Hawaii's Severe Weather Station, viewers rely on KGMB9 to provide the news they need to know about conditions that affect their lives.

POLITICAL PROGRAMMING

Mayoral candidates, Duke Bainum and Mufi Hanneman were offered the opportunity to debate on our air and the Bainum camp declined. Other than newscasts, we do not provide candidates free air time. The KGMB9 News has covered many political events, including local campaign events and political convention events as well as interviewed candidates throughout the State. We will have aired 4 stories on constitutional amendments on the ballot in Hawaii. We will carry "live" the rally featuring Al Gore, and John Kerry's daughter. In addition, we interviewed Bill Clinton live via satellite. We will also carry the Dick Cheney visit live on October 31, 2004. Both events were covered extensively in our newscasts as

well. KGMB9 has actively promoted voter registration drives by covering several stories encouraging viewers to get out and vote.

In addition, Emmis Hawaii's KGMB9 and KHON2 were the only two stations that aired the Mayor's State of the City Address for the past two years.

CIVIC, CULTURAL AND OTHER COMMUNITY-RESPONSIVE PROGRAMMING

KGMB9's staff of reporters demonstrates particular skill with in-depth and investigative reporting about issues of community importance. Evident through the "investigative" archive via the web site, KGMB9 has a history of airing tough but fair coverage of critical issues.

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MUSIC

KGMB9 takes particular pride in programs that support and perpetuate local music. One such special was the airing of "The 50 Greatest Hawaii Albums of All Time," a 90-minute special celebrating Hawaii's music with a countdown of Hawaii albums featured by Honolulu Magazine. The countdown includes music legends of the past and present who have made significant contributions to Hawaii's recording industry.

The airing of a special on the late music legend, Israel Kamakawiwo'ole, "IZ: The Man Behind the Music," a now deceased local musician who remains among the people of Hawaii, as popular in death as he was in life. This special helped support the music of our islands with a celebration of his great musical accomplishments.

STATION PARTICIPATION IN COMMUNITY ACTIVITIES

KGMB9 is proud to be an active member of The Hawaii Foodbank. "The Hawaii Foodbank is a non-profit organization that collects and warehouses mass quantities of both perishable and non-perishable food from food retailers, distributors, wholesalers and the community. Donated and purchased foods are then distributed to 260 charities on Oahu as well as food banks on Hawaii, Maui and Kauai to help feed Hawaii's hungry." KGMB9 actively participates in the annual campaign to help with The Hawaii Foodbank Drive.

The General Manager is a board member on the board of directors for The Hawaii Food Bank, Aloha United Way, The Chamber of Commerce of Hawaii, the University of Hawaii's Ahahui Koa Anuenue and the Honolulu Boy Choir. The Aloha United Way (AUW) "is an organization with a rich history of helping families and communities on Oahu" by raising funds and serving as "a leader in bringing communities together to build partnerships." The Chamber of Commerce of Hawaii works together with businesses to improve the economy and assists businesses by providing training and other activities related to business enrichment. The Ahahui Koa Anuenue is the "umbrella booster organization for the University of Hawaii athletics." The Honolulu Boy Choir is an opportunity for all boys, regardless of social background, to develop their musical talent, self-esteem and learn about teamwork. It is a tuition-free program which "relies solely on the generous donations of individuals and organizations."

News coverage of community-specific issues keeps viewers informed about health, education and neighborhood issues that matter. Whether it's a community

fundraiser, a school event or health-related matter, such as the latest on the flu vaccination situation, KGMB9 local news programming includes information important to viewers together with the health and safety of their families and communities. In addition, we have a reporter dedicated to covering issues relative to education. Education is a targeted content goal for our newscasts.

In addition to providing coverage of the same issues on the air when it comes to matters of local importance, the KGMB9 web site invites interaction with and feedback from the community. Here, viewers can find current coverage as well as an archive of important local, health and educational issues.

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